



FLORIDA NEUROSURGICAL SOCIETY

EXHIBITOR PROSPECTUS

2017 ANNUAL MEETING

AUGUST 18 - 20, 2017 | THE BREAKERS HOTEL
ONE SOUTH COUNTY ROAD, PALM BEACH, FL 3348



EXHIBITOR INFORMATION

AGENDA AT A GLANCE

Friday, August 18, 2017*

4:00 PM - 6:00 PM Exhibitor Registration & Setup
6:30 PM - 8:00 PM Opening Cocktail Reception in
the Exhibit Hall

Saturday, August 19, 2017*

6:30 AM - 7:00 AM Exhibitor Registration & Setup
7:00 AM - 1:00 PM Exhibitor Viewing
7:30 AM - 8:30 AM Breakfast & Exhibit Viewing
8:00 AM - 1:00 PM Scientific Assembly
10:00 - 10:30 AM Break & Exhibit Viewing
7:30 PM Dinner Party with Live Music

Sunday, August 20, 2017*

7:00 AM - 12:00PM Exhibitor Viewing
7:30 AM - 8:30 AM Breakfast & Exhibit Viewing
8:00 AM - 1:00 PM Scientific Assembly
10:00 - 10:30 AM Break & Exhibit Viewing
1:00 PM Exhibitor Breakdown

Note: Agenda times are subject to change.

HOTEL INFORMATION

There is a Group Room Rate available at the hotel. Please call (888) 273-2537 and mention Florida Neurosurgical Society when booking to receive the discounted rate of \$260/night.

You must make your reservation by July 17, 2017 to be guaranteed the group room rate.

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 2:00 PM until 5:00 PM on Friday August 18, 2017. If you are unable to set up between these hours, you must set-up on Saturday morning, August 19, 2017 beginning at 6:00 AM and be ready to exhibit promptly at 7:00 AM.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM on Sunday, August 20. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

The following information should be included on all packages to ensure proper delivery:

Guest/Company Name
C/O The Breakers Palm Beach
One South County Road
Palm Beach, FL 33480
Florida Neurosurgical Society Meeting - August 18, 2017
Box ___ of ___

LOAD-IN

Please ship all deliveries to arrive no earlier than 5 days prior to the event. Fees may apply if sent earlier. All deliveries must be cleared and scheduled with the Event Services Department. The Breakers takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the Resort's rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

EXHIBIT LEVELS

GOLD LEVEL

\$7,500

- Recognition as a Gold Patron on poster, app, and FNS website
- Three representatives at the meeting & evening events
- One night stay for 1 rep in attendance
- Two 6ft Tables & premium location

SILVER LEVEL

\$5,000

- Recognition as a Silver Patron on poster, app, and FNS website
- Two representatives at the meeting & evening events
- One 8ft table

BRONZE LEVEL

\$3,000

- Recognition as a Bronze Patron on poster, app, and FNS website
- One representative at the meeting & evening events
- One 6ft table

**ALL PAYMENTS ARE DUE PRIOR TO EXHIBITING AT THE EVENT*

2016 ANNUAL MEETING EXHIBITORS

Aesculap	NuTech
Alphatec Spine	NuVasive
Arbor Pharmaceuticals	Orthofix
Brainlab	Osteomed
Centinel Spine	Paradigm Spine
Codman	PMT Corporation
Cook Medical	Si-Bone
Depuy Synthes	Sintea Plustek
DJO Global	Sophysa USA, Inc
Globus Medical	Stryker
KLS Martin	Surgical Theater
LifeNet Health	Synaptive Medical
Mag Mutual	UF Health
Medicrea	Varian
Medtronic	Vikon Surgical
Mizuho America, Inc.	VTI Spine
Monteris	Providence Medical Technology, Inc

EXHIBITOR SUPPORT ADD-ONS

FOOD & BEVERAGE STATIONS

Your exhibit booth will be strategically placed next to your selected food or beverage station. This is a great opportunity to ensure that your sales representatives will be able to interact and establish relationships with physicians.

Food & Beverage Station Perks:

- Ability to provide cocktail napkins with your company logo on them
- Ability to provide coffee mugs with your company logo on them
- Company signage will be provided at a station

FOOD & BEVERAGE	
Beverage Station*	\$1,500
Food Break*	\$1,500

**Only two available. One per day*

SOCIAL EVENTS

Sponsor the Florida Neurosurgical Society's social functions. Signs will be displayed at the events with your company logo.

SOCIAL EVENTS	
Cocktail Reception	\$2,000
Saturday Dinner Party	\$3,500

NAME BADGE LANYARDS

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! Sponsor will produce and provide 85 lanyards.

NAME BADGE LANYARDS	
Lanyard Sponsor	\$1,000

AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

AUDIO/VISUAL	
A/V & Technical Support*	\$1,500

ONLINE MARKETING

Online Banner*

(7.5" x 1") Your advertisement will be featured on our website. Includes a clickable link to your website.

**Limited availability. Included in Platinum and Gold Levels.*

Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

COMPANY LOGO & CLICKABLE LINK	
Home Page Banner (7.5" x 1")	\$400/mo.
Single Page Banner (7.5" x 1")	\$300/mo.
COMPANY SPOTLIGHT	
Home Page (3.5" x 4.5")	\$500/mo.
Single Page (3.5" x 4.5")	\$350/mo.

EXHIBITOR REGISTRATION FORM

CONTACT INFORMATION

Company Name:	Name:	
Address:	Suite:	
City:	State:	Zip:
Phone:	Fax:	
E-mail Address:		

SPONSORSHIP LEVELS:

- GOLD - \$7,500
 SILVER - \$5,000
 BRONZE - \$3,000

ADD-ONS:

- Beverage Station Sponsor - \$1,500
 Food Break Sponsor - \$1,500
 Friday Night Cocktail Reception Sponsor - \$2,000
 Saturday Night Dinner Party Sponsor - \$3,500
 Name Badge Lanyard Sponsor - \$1,000
 A/V & Technical Support Sponsor - \$1,500
 Online Advertising - Home Page Banner- \$400.00
 Online Advertising - Single Page Banner-\$300.00
 Online Advertising - Company Spotlight Single Page-\$350.00
 Online Advertising - Company Spotlight HomePage-\$500.00

EXHIBITOR NAMES (Please refer to exhibitor levels to see how many representatives your sponsorship includes)

Rep #1 Name:	Email Address:
Rep #2 Name:	Email Address:
Rep # 3 Name:	Email Address:
<input type="checkbox"/> Additional Representatives - \$200 per rep Names: _____	

METHOD OF PAYMENT

CHECK* VISA MC AMEX **TOTAL: \$ _____**

*Make checks payable to Florida Neurosurgical Society . Check must be recieved prior to the event or you will not be allowed to exhibit.

Name on Card: _____ Signature: _____

Billing Address: _____

City, State, Zip: _____

Credit Card No.: _____ CVV Code: _____ Expiration Date: _____

PLEASE EMAIL THIS FORM TO [KAREN@THEASSOCIATIONCOMPANY.COM](mailto:karen@theassociationcompany.com) OR FAX TO **(305) 422-3327** OR MAIL YOUR REGISTRATION AND PAYMENT TO: FNS, 6134 POPLAR BLUFF CIRCLE, SUITE 101, NORCROSS, GA 30092

CONTRACT

EXHIBITOR CONTRACT TERMS

1. All payment MUST be received before Friday, August 18, 2017 in order to exhibit at the event.
2. If purchased, each company will have one (1) table for the Annual Florida Neurosurgical Society Annual Spring Meeting.
3. Exhibitors are required to have a representative at their table at all times during exhibit hours.
4. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is \$200.
5. Exhibitor set-up begins on Friday, August 18, 2017 at 4:00 PM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, August 20, 2017.
6. All sound equipment must be regulated so that it does not disturb neighboring exhibits. Florida Neurosurgical Society (FNS) reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
7. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
8. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
9. FNS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
10. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
11. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
12. Objectionable practices by exhibitors or official suppliers should be reported immediately to FNS management and not after the show is completed.
13. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
14. It is agreed that FNS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
15. The exhibitor agrees to indemnify and hold harmless FNS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
16. FNS will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
17. Neither FNS nor The Breakers maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
18. Exhibitors will not offer educational/training programs within the show facility simultaneous to the FNS and related programs.
19. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

BOOTH CONSTRUCTION

20. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
21. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
22. All materials used for decorating must be flameproof.
23. Construction and signs that are above 8 feet in height must be approved by the FNS.
24. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
25. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
26. In order to meet the set-up deadline, the FNS management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Saturday, August 19, 2017. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00 PM, Sunday, August 20, 2017.
27. The interpretation of all rules and regulations is the responsibility of the FNS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to August 18, 2017 are eligible for 50% refund. Cancellation 29 days or less before August 18, 2017 are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GNS Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to August 18, 2017. Cancellations 29 days or less before August 18, 2017 are not eligible for a refund. Must allow 6-8 weeks for refund processing.